INTERNATIONAL LAW
INTERNATIONAL TRADE

PRESENT
TOP RATED LAWYERS

DEADLINE APRIL 25

INTERNATIONAL LAW
INTERNATIONAL TRADE

A SPECIAL SECTION APPEARING IN

NEW!

SUMMER 2013

FOCUS LATIN AMERICA, FOCUS EUROPE & THE ASIAN LAWYER contain in-depth coverage that includes law firm news, corporate deal-making, key legislation and major court cases that impact U.S. firms and their clients. FOCUS LATIN AMERICA, FOCUS EUROPE & THE ASIAN LAWYER interpret Asian and European law firm and legal market developments for American business leaders.

A STAND-ALONE MAGAZINE DISTRIBUTED TO READERS OF BOTH

THE AMERICAN LAWYER & CORPORATE COUNSEL
CONGRATULATIONS! You have been named a Top Rated Lawyer in International Law by Martindale-Hubbell® based on your AV® Peer Review Rating. Since you have achieved Martindale-Hubbell® AV Preeminent® peer review rating, the highest rating in legal ability and ethical standards, you have an exclusive opportunity to reserve your firm’s professional profile in 2013 Top Rated Lawyers: International Law & International Trade; a special section in The Asian Lawyer, Focus Latin America, and Focus Europe Summer 2013.

Focus Latin America and Focus Europe reaches discerning decision-makers in global, legal and business affairs, as well as other professionals who demand international insight into events and trends that affect the future. The Asian Lawyer is the leading source covering the law firm news and corporate deal making throughout all of the Asia-Pacific region.

TOTAL DISTRIBUTION: 53,357
OVER 200,000 IN READERSHIP

Corporate Counsel
43,205 Circulation*
Passalong Rate 1.5**
108,013 Readership†
6,500 IP Bonus Distribution^

* BPA Worldwide™ Circulation Statement, June 2011
** 2011 Corporate Counsel Subscriber Study, The Wayman Group
† Readership equals the product of audited circulation times passalong rate +1 for the subscriber
^ IP Bonus Distribution to IP Attorneys at IP Boutiques and Am Law 200 firms

The American Lawyer
10,152 Circulation*
Passalong Rate 8.3**
94,414 Readership†

* BPA Worldwide™ Circulation Statement, June 2011
** 2011 Subscriber Study for The American Lawyer, Erdos & Morgan
† Readership equals the product of audited circulation times passalong rate +1 for the subscriber

ONLINE
Will be featured on Corporate Counsel’s website www.corpcounsel.com and The American Lawyer’s website www.theamericanlawyer.com

BONUS DISTRIBUTION
Distributed at all relevant ALM events and industry trade shows throughout 2013

• General Counsel, CEOs and CFOs at the Fortune 500
• Special Libraries Association
• American Association of Law Libraries
• American Bar Association Annual Meeting
• International Legal Technology Association
• Intellectual Property Owner’s Association
• Virtual LegalTech, September 13
• ARMA International
• Association of Corporate Counsel
• Licensing Executives Society,
• Virtual Corporate Counsel
• International Bar Association,
• IP Trademark, Copyright and Licensing
• Litigation Summit and Exposition

For more information, please contact:
ULEI KOU
ACCOUNT EXECUTIVE, CUSTOM PROJECTS
UKou@alm.com • 347.227.3155